

FLEXIFABRICS

— DEALER PARTNERSHIP PROGRAM

# Become a Flexifabrics Dealer

Custom FenderSox, Engineered to Fit Perfectly

**5mm**

NEOPRENE

**3-Year**

WARRANTY

**3 Weeks**

DELIVERY

[flexifabrics.com](https://flexifabrics.com)

— ABOUT FLEXIFABRICS

# Custom FenderSox. Engineered to Fit Perfectly.

Flexifabrics was founded with one mission: to cover every boat fender in the world with custom FenderSox.

Upload your design, logos, or inspiration. We create your custom FenderSox mockups, refine them until perfect, then manufacture and deliver within 3 weeks.

## 5mm Neoprene

Premium grade, built tougher than the fenders it protects

## Custom Fit

Precision engineered per fender model — not a generic sleeve

## 3-Year Warranty

Backed entirely. Every product, every time

## 3-Week Delivery

From custom order to finished product in 3 weeks

— WHAT MAKES FENDERSOX DIFFERENT

# Engineered for a Perfect Fit. No Compromises.

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## 5mm Neoprene

Heavy-duty marine-grade neoprene. UV resistant and built for saltwater environments.

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## No Drawstrings

No drawstrings, no Velcro. Installed deflated for a secure fit that stays put.

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## Exact Custom Fit

Made for a specific fender model and size — not a generic sleeve that almost fits.

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## Won't Slip

Designed to stay in place during use — on the water, in all conditions.

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## 3-Year Warranty

Backed by a full three-year warranty. A product we stand behind completely.

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## 100% Custom Made

Every FenderSox is made to order — transforming the look of any docked vessel.

— COMPATIBLE FENDER TYPES

# The Right Fit for Every Fender.

**G**

**G-Series**

Standard cylindrical fenders. The most widely used in the industry.

**F**

**F-Series**

Flat profile fenders, ideal for boats with wide freeboard or flat hulls.

**A**

**A-Series**

All-round fenders for versatile docking in varying conditions.

**HTM**

**HTM-Series**

Heavy-duty fenders for larger vessels and commercial marine use.

**INF**

**Inflatable Yacht**

Precision covers for high-end inflatable superyacht fenders.

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Every cover is made-to-measure — not one size fits all.

— WHY CARRY FLEXIFABRICS

# The Premium Add-On Your Customers Want

## **High-Margin Upsell Opportunity**

A natural add-on at point of fender sale with strong perceived value and healthy margins.

## **Attracts Serious Boat Owners**

Appeals to yacht clients and serious boaters who invest in the look and care of their vessel.

## **Differentiates Your Store**

Separates you from generic marine retailers who stock the same commodity products.

## **Premium Product Category**

Sits naturally alongside other high-end marine accessories in your product lineup.

— CUSTOMIZATION OPPORTUNITIES

# Upload. Refine. Deliver Perfectly.

## — Custom Colors

Choose from any palette or match specific hull and dock colors for a cohesive look.

## — Tailored Design

Personalized patterns — fish scales, flags, camo, team colors, or fully custom artwork.

## — Logo Branding

Add a customer's boat name, marina, club insignia, or sponsor logo directly to the cover.

## — Mockup First

We create digital mockups before manufacture — customers see exactly what they get.

— IDEAL DEALER PARTNERS

# Built for Businesses That Take Marine Seriously

## Boat Dealerships

A premium accessory upsell with every new boat sold.

## Marine Retailers

Elevate your accessory range with a product customers ask for by name.

## Yacht Services

Refit specialists and detailers who value only the best products.

## Marinas

Offer FenderSox directly to berthing clientele as part of your amenities.

## Boat Outfitters

Custom marine outfitters who already sell premium deck hardware and accessories.

## Custom Marine Shops

Specialists in personalisation who appreciate a truly bespoke product.

— HOW IT WORKS

# From Order to Perfect Finish.

1

## Select Fender

Customer identifies their fender type, series, and size

2

## Choose Design

Upload your design, logos, or inspiration for customization

3

## We Produce

Flexifabrics crafts each FenderSox to exact specification in our facility

4

## Deliver in 3 Weeks

Finished product ships directly — premium result, satisfied customer

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A seamless experience from selection to delivery — Flexifabrics handles the complexity.

— WHY CUSTOMERS BUY

# The Answer to a Question Every Boat Owner Has

## Fender Protection

Shields expensive fenders from abrasion, UV damage, and dock scuffs — extending their lifespan significantly.

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## Appearance Upgrade

Instantly transforms the look of any docked vessel. Clean, refined, and professional from hull to dock.

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## Better Than Generic

One-size-fits-all alternatives slip, sag, and look cheap. FenderSox fits the way it should — and stays there.

## 100% Custom Made

A personalised touch that makes the vessel feel individually crafted — the detail that sets a boat apart.

## Designed to Last

Backed by a 3-year warranty. Customers invest in quality they can count on every season.

| FLEXIFABRICS

— PARTNER WITH US

# Let's Bring Custom to Your Customers

Flexifabrics is seeking quality dealer partners who share our commitment to the marine industry. We provide support, competitive margins, and a product your customers will love.

GET IN TOUCH

[flexifabrics.com](https://flexifabrics.com)

Dealer inquiries welcome worldwide

**START YOUR CUSTOM REQUEST**

[flexifabrics.com](https://flexifabrics.com)